

ROBIN SCHIMMELPFENNIG

University of Lausanne, Faculty of Business and Economics ◊ German, 01.11.1990

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EDUCATION

Ph.D. in Organizational Behavior	2019 - 2024
University of Lausanne; Faculty of Business and Economics (OB)	Lausanne, Switzerland
Thesis: Initiating endogenous behavioral change dynamics in organizations.	
Supervisor: Prof. Charles Efferson	
Research Visit	February 2024
Stanford University; Stanford Graduate School of Business	Stanford, United States
Visiting: Prof. Michele Gelfand	
MSc Psychology of Economic Life	2016 - 2017
London School of Economics and Political Sciences	London, United Kingdom
Department of Psychological and Behavioural Science	
Supervisor: Prof. Michael Muthukrishna	
BSc Economic Psychology	2010 - 2015
Leuphana University, Department of Psychology.	Lueneburg, Germany
BSc Economics	2012 - 2015
Leuphana University, Department of Economics.	Lueneburg, Germany
Visiting Student	2013
University of Cape Town, Department of Psychology	Cape Town, South Africa

PEER-REVIEWED PUBLICATIONS

- Schimmelpfennig, R.**, Spicer, R., White, C. J., Gervais, W., Norenzayan, A., Heine, S., Henrich, J., & Muthukrishna, M. (2024). The Moderating Role of Culture in the Generalizability of Psychological Phenomena. *Advances in Methods and Practices in Psychological Science*. 27(1). (Link; IF: 9.7).
- Heitmayer, M. & **Schimmelpfennig, R.** (2023). Netiquette as Digital Social Norms. *International Journal of Human-Computer Interaction*, 1-21. (Link; IF: 4.9).
- Schimmelpfennig, R.**, & Muthukrishna, M. (2023). Cultural Evolutionary Behavioural Science in Public Policy. *Behavioural Public Policy*, 1-31. (Link; IF: 5.1).
- Lahlou, S., Heitmayer, M., Pea, R., Russell, M. G., **Schimmelpfennig, R.**, ... & Yamada, R. (2022). Multilayered installation design: a framework for analysis and design of complex social events, illustrated by an analysis of virtual conferencing. *Social Sciences & Humanities Open*, 6(1), 100310. (Link).
- Jochim, J. & **Schimmelpfennig, R.** (2022). Der Mensch als Innovation. *German Journal of the United Nations*, 2022(2), 63-68. (Link).
- Schimmelpfennig, R.**, Razek, L., Schnell, E., & Muthukrishna, M. (2022). Paradox of diversity in the collective brain. *Philosophical Transactions of the Royal Society B*, 377(1843), 20200316. (Link; IF: 6.7).
- Schimmelpfennig, R.**, Vogt, S., Ehret, S., & Efferson, C. (2021). Promotion of behavioural change for health in a heterogeneous population. *Bulletin of the World Health Organization*, 99(11), 819-827. (Link; IF: 11.1).
- Lahlou, S., Pea, R., Heitmayer, M., G. Russell, M., **Schimmelpfennig, R.**, Yamin, P., ... & P. Dawes, A. (2021). Are we 'Beyond being there' yet? Towards better interweaving epistemic and social aspects

of virtual reality conferencing. *Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems* (pp. 1-6). (Link).

Schimmelpfennig, R., & Muthukrishna, M. (2021). What ultimately predicts witchcraft and its variation around the world? *Current Anthropology*.

WORKING PAPERS, UNDER REVIEW & OTHER PUBLICATIONS

Schimmelpfennig, R., Elbaek, C., Mitkidis, P., & Roberson, Q. (2024). The ‘WEIRDEST’ organizations in the world? Assessing the lack of sample diversity in organizational research. (*R&R at Journal of Management*.) (Link).

Schimmelpfennig, R., & Muthukrishna, M. (forthcoming). Cultural Evolution and Public Policy. *Oxford Handbook of Cultural Evolution*. (Accepted Bookchapter.)

Schnell, E., **Schimmelpfennig, R.**, & Muthukrishna, M. (2022). The Size of the Stag Determines the Level of Cooperation. (Link). Working-Paper doi:10.1101/2021.02.19.432029.

CONFERENCE PRESENTATIONS

Schimmelpfennig, R. & Efferson, C. (2024). Joint influence of ingroup conformity and outgroup differentiation in group-level change processes. *SPSP*, San Diego.

Schimmelpfennig, R. & Efferson, C. (2023). Joint influence of ingroup conformity and outgroup differentiation in group-level change processes. *Deutsche Gesellschaft für Sozialpsychologie*, Graz.

Schimmelpfennig, R. & Efferson, C. (2023). Joint influence of ingroup conformity and outgroup differentiation in group-level change processes. *International Meeting on Experimental and Behavioral Social Sciences*, 2023.

Schimmelpfennig, R., Ehret, S., Vogt, S. & Efferson, C. (2022). Leveraging social influence for the wisdom of the crowd. *Conference of the Cultural Evolution Society*, 2022.

Schimmelpfennig, R., & Muthukrishna, M. (2022). The Evolution of Behavioral Science in Public Policy. *International Conference of the Behavioural Public Policy Association*, 2022.

Schimmelpfennig, R., & Muthukrishna, M. (2022). The Evolution of Behavioral Science in Public Policy. *Academy of Management Proceedings*, 2022 (1), 10541. (Link)

Schimmelpfennig, R., & Muthukrishna, M. (2022). Paradox of Diversity in the Collective Brain. Paper presented at the *European Human Behaviour and Evolution Association Conference 2022*. Leipzig.

Schimmelpfennig, R., & Muthukrishna, M. (2022). Paradox of diversity in the collective brain. Plenary talk at Discussion Meeting "Collective Intelligence" of the **Royal Society of Sciences**, London.

Muthukrishna, M., Schnell, E., & **Schimmelpfennig, R.** (2021). Cooperation and the moral circle. Paper presented by Muthukrishna at Annual meeting of the *Society for Personality and Social Psychology 2021: Justice and Morality Pre-Conference*, Online.

INVITED TALKS

2024

Invited talk at Stanford Graduate School of Business. Stanford, USA).

Invited talk at the Cultural Psychology Pre-conference at the Annual Convention of *The Society for Personality and Social Psychology*. San Diego, USA.

Invited Keynote at the European Society for Prevention Research. Cremona, Italy.

2023

Invited talk at the Aarhus University School for Business and Social Science. Aarhus, Denmark.

TEACHING AND SUPERVISION

Agent Based Simulations for Psychological Research Pre-Conference Workshop (4 Sessions à 1.5h); Conference of the German Soc. of Social Psych. Organizer & Instructor	September 2023
Behavioral Science and Experimental Research Methods Bachelor-level course at the UniDistance Switzerland. Lecturer & Teaching Assistant to Prof. Holger Herz	since 2023, yearly
Bargaining and Negotiating Bachelor- and Master-level courses at the University of Lausanne. Lecturer & Teaching Assistant to Prof. Charles Efferson	since 2023, yearly
Designing Human-friendly Virtual Conferencing Environments Instructor: Multi-day workshop at Stanford University's MEDIAX Lab.	December 2021
Human Behavior and Evolutionary Inference Master-level course at the University of Lausanne. Lecturer and Teaching Assistant	since 2019, yearly
Supervision MSc-theses: J. Rossion, A. Giraud, S. Fumeaux, L. Beutler (co-supervised w/ Charles Efferson) 2020-24	

SERVICE

Reviewer

Proceedings of the Royal Society B: Biological Sciences, Philosophical Transactions of the Royal Society B: Biological Sciences, Evolutionary Human Science, Academy of Management Proceedings, Bulletin of the World Health Organization, Oxford Handbook for Cultural Evolution. Behavioural Public Policy.

Department & Service

Member of the Academic Council (since 2023) and Appeals Commission (since 2024) UniDistance Switzerland	since 2023
Member of the Bureau "Interdisciplinary Platform for Gender Studies"	since 2023
Member of the HEC Equality Committee, University of Lausanne	since 2021
Elected member of the HEC Faculty Council, University of Lausanne	since 2021

Advisory Board

Head of Research - HEC Center for Grand Challenges, University of Lausanne	since 2022
Member of the Advisory Board of the Positive Impact Rating Association	since 2019
Member of the Selection Committee, Studienstiftung des Deutschen Volkes	since 2019

Mentoring and Talks

World Food Programm Innovation Accelerator: Invited Talks & Mentor	since 2019
Bill and Melinda Gates Foundation Immunization Innovation Bootcamp: Mentor	2019
UNDP Accelerator Network: Recruitment Committee	2019
United Nations SDG Lab: Invited Talk	2019

Civil Service

English and math teacher in an orphanage in rural Chiapas (12 months), Mexico	2009 - 2010
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HONORS AND AWARDS

British Academy Small Research Grant: "Navigating digital urgency: Unpacking the impact of digital social norms on pressure to be available in work related contexts." (w/ Maxi Heitmayer; GBP 8173)	2024
HEC Research Grant: : "Navigating digital urgency: Unpacking the impact of digital social norms on pressure to be available in work related contexts." (w/ Maxi Heitmayer; CHF 4,860)	2024
Prize for best Blitz Talk at the Fachgruppentagung Gesellschaft für Sozialpsychologie.	2023
LSE Small Research Grant: "Digital Social Norms" (w/ Maxi Heitmayer; £ 2,500)	2023
HEC Research Grant, UNIL: "Aversion to experimentation and randomization." (w/ Soenke Ehret; 1 year; CHF 8,000)	2022
LSE Research Committee Research Infrastructure and Investment Fund (RIIF) Seed Grant: "Prosocial and anti-social behavior under zero-sum competition and strength of property rights." (w/ Michael Muthukrishna; 1 year; £18,625)	2019
Postgraduate studentship, London School of Economics. (1 year; £10,000)	2016 - 2017
Scholarship, Studienstiftung des Deutschen Volkes. (5 years; approx. EUR 60,000)	2011 - 2016
Dies Academicus for Social Engagement, Leuphana University	2015
Scholarship, Lower Saxonian Ministry for Science and Culture (1 year; EUR: 1000)	2013

OTHER EMPLOYMENT

<i>Fehr Advice & Partners AG</i> , Zurich, Switzerland. Behavioral Scientist & Consultant Led and conducted over 10 projects with public and private institutions in consultancy founded by Prof. Ernst Fehr.	2017 - 2019
<i>Grantham Research Institute</i> , London, United Kingdom. Research Assistant (Topic: Sustainable Behaviour)	2016 - 2017
<i>Central Bank of Jordan</i> , Amman, Jordan. Internship seconded from the "Deutsche Gesellschaft für Int. Zusammenarbeit (GIZ) (Topic: Financial Inclusion & Microfinance)	2016
<i>Makerere University Business School</i> , Kampala, Uganda. Research Assistant (Topic: Entrepreneurial Learning in MSMEs (PIs: Rebecca Funken & Prof. Gielnik)	2015
<i>Institute for Experimental Psychology</i> , Lüneburg, German. Lab Research Assistant	2012 - 2014
<i>Company Companions</i> , Hamburg, Germany. Management Consulting Internship	2014

OTHER SKILLS

Programming

Statistics: Stata & SPSS & R
Experiments: Qualtrics & Otree
Programming: C++ & Python

Languages

German (mother tongue)
English (fluent)
French (conversant)

Lausanne, March 20, 2024 Robin Schimmelpfennig